

**Community Banking: the Odds-On Favorite**

**CBAI's 36th Annual Convention & Expo**

**Galt House, Louisville, KY  
Sept. 30-Oct. 2, 2010**

### Community Banking: The Odds-On Favorite

It's hard to think about Louisville, Kentucky, without mentioning "the most exciting two minutes in sports." The Kentucky Derby at Churchill Downs is the first leg of the prestigious Triple Crown for thoroughbred horses. As we begin a new decade, CBAI is once again placing its bets on a sure winner. Join us at CBAI's 36th Annual Convention and Expo, "Community Banking: The Odds-On Favorite," on September 30 - October 2, 2010 at the Galt House in Louisville.

#### Opening Breakfast



Connie Podesta

This year's Opening Breakfast Speaker is Connie Podesta. Podesta's top priority for more than 25 years has been **HELPING PEOPLE UNDERSTAND PEOPLE**. She is an expert in how people think, work, act and feel — information that is vital to the success of every individual and organization. An award-winning speaker with degrees in human relations and counseling, author of five books, board-certified therapist, and radio/TV personality, Podesta delivers an incredibly entertaining, dynamic, and interactive presentation that

helps you decode the mystery of human behavior in all areas of your life, both personal and professional. Having worked with millions of people and hundreds of businesses and associations as both a keynote speaker and executive career/life coach, Podesta has an insider's knowledge of what works and what doesn't when it comes to being happier, healthier, wealthier, and more successful. Podesta has been named as one of the "26 Hot Speakers of the Year" by "Successful Meeting" magazine.

#### General Session

Lee Wetherington, AAP, is director of strategic insight for Jack Henry & Associates, Inc. — a provider of best-of-breed solutions that improve the performance of financial institutions of all sizes and charters, and diverse corporate entities. He oversees public-relations initiatives with the financial-services field. To this end, he develops programs, presentations, and articles designed to orient and educate financial professionals on the trends and implications of new technologies. He routinely delivers keynotes nationwide focusing upon opportunities and challenges in e-banking and payments, and he is renowned for his unique style of comedic delivery. He has spoken for numerous national and state trade groups, including the ICBA, Bank Administration Institute (BAI), FDIC, Federal Reserve Bank of Atlanta, American Institute of CPAs, and the National Automated Clearinghouse Association (NACHA). Wetherington also serves as a faculty member at The Community Bankers School and CBAI's Community Bank Directors' College. He has authored numerous articles for financial-trade periodicals, including *Independent Banker*.

#### Thursday

##### Welcoming Reception

Making you feel right at home in Louisville at the Welcoming Reception is the Kentucky native Blue River Blue Grass Band. You also won't want to miss the tables laden with items from the Community BancPac Silent Auction, which provides revenue for Community BancPac, the only political action committee in Illinois dedicated exclusively to community banks.

#### Friday & Saturday

##### Concurrent Education Sessions

One prominent speaker after another addresses cutting-edge topics during 20 targeted educational sessions. They provide the knowledge to lead your community bank to top performance. A directors' track remains an important part of the agenda.

##### Exhibit Hall

Visit our 105-booth Exhibit Center. It will be crammed full of the latest products and services for community banks. This enables you to:

- keep abreast of new information, products, and services;
- improve purchase management and business development;
- compare prices and products more effectively; and
- save time by seeing all vendors in one location.

##### Saturday Dinner Dance

Little River Band was formed in Melbourne, Australia, in 1975, with the original members coming from successful Australian acts from the '60s and '70s. After finding immediate success in Australia, the band set its sights on cracking the U.S. market. Fueled by a very successful Australian hit single "Curiosity Killed the Cat," the band began making promotional visits to the U.S. in 1976. This resulted in a U.S. hit single "It's a Long Way There," which broke into the Top 30. More concert performances in the U.S. followed and in 1977 "Help Is on Its Way" (an Australian number one single) and "Happy Anniversary" both narrowly missed the US Top 10. From 2006 to 2009, the band performed more than 350 live shows.

There has also been a lot of studio activity in that time, with the recording of five new CDs. In May 2001, the Australian Performing Right Association (APRA) named "Cool Change" as one of the Top 30 Australian songs of all time and LRB was inducted into the Australian Recording Industry Association (ARIA) Hall of Fame in 2004. The current lineup blends new energy and arrangements to the classic hits, making new memories for the audience out of each live performance.



Little River Band

## Partners' Programs

### Friday Partners' Program – Pottery & Pitchers Tour

Your tour begins with a drive along historic West Main Street, where cast-iron, stone, and terra cotta facades add visual excitement to the collection of 19th century warehouses, second only to New York City's SoHo district. Then it's off to the Louisville Slugger Museum & Factory, where an impressive 120-foot-tall baseball bat welcomes visitors to the museum. Watch as bats are handcrafted much as they were when the first Louisville Slugger was turned in 1884, and receive a souvenir bat of your own. Before leaving the plant, spend time in the tour center browsing the history of "America's Pastime," featuring mementos from Babe Ruth to Ken Griffey, Jr. Next, you travel to The Cafe for lunch for ample portions of fresh, home-cooked food. At Studio One, Louisville Stoneware's downtown location, you witness artistry in the making with a tour of one of the nation's oldest and most revered stoneware manufacturing firms. Experience unique, handmade and hand-painted stoneware, each piece rendered timeless by no fewer than 20 skilled artisans. Your tour includes the production factory where you may watch the talented artisans at work, the History of Stoneware Museum, and the retail store.

### Saturday Morning Partners' Program

Mark Klein knew early in his career that he had to apply business philosophies, work ethic, and practices to his craft, which is why he has been a successful humorist and entertainer since 1979. After more than 20 years of live appearances and network TV appearances, he decided that it was time to bring his pro-business message to those who would appreciate it most: businesspeople. Klein is now one of the top corporate entertainers in the market. He performs for Fortune 500 companies such as Lucent Technologies and Brown-Forman, as well as smaller companies and business associations. His TV appearances include A&E's *Comedy on the Road*, *Showtime Comedy Club Network*, and *48 Hours*. He has been featured in *GQ* magazine and *Louisville's Courier-Journal*.

### Saturday Afternoon Partners' Program – A Moment in the Sun

The Saturday afternoon partners' program enables you to create a lasting memory of CBAI's 36th Annual Convention and your stay in Louisville by designing your own glass-art keepsake. The knowledgeable and friendly staff at Glassworks Studio will help you fashion a keepsake sun catcher using a special laminate or translucent paint. Don't worry if you aren't an artist, no experience is required! It's just fun! Transportation provided.

## Hotel Information

### The Galt House 140 North Fourth Street Louisville, KY 40202 800/843-4258

Long associated with gracious hospitality and Southern style, The Galt House is located in downtown Louisville, on the Ohio River waterfront. The hotel's two, 25-story towers are linked by The Conservatory, a three-story glass-enclosed atrium which houses the Grand Ballroom.

House and Al J's Lounge, a casual gathering place for CBAI's convention participants.

In the early 1800s the original Galt House was a residence owned by Dr. W.C. Galt. In 1835, a 60-room hotel was opened across the street from the residence. Some notable visitors included Jefferson Davis, Stephen Douglas, Charles Dickens, P.T. Barnum, and Presidents Lincoln, Grant, Taylor, Hayes, and Buchanan. In 1864, Generals Grant and Sherman planned military strategies (including the capture of Atlanta) at the Galt House.

In 1865, the hotel was destroyed by fire. The new Galt, opened in 1869 at a cost of 41.5 million featured eight steel beams and a second-floor ballroom. The guest list for the new Galt included Sarah Bernhardt, Diamond Jim Brady, Lillian Russell, Presidents Theodore Roosevelt, Chester Arthur, Millard Fillmore & William Howard Taft.

By the end of World War I, the Galt House was considered past its heyday and was razed. In 1971, Al J. Schneider closed the deal to build the fourth edition of the Galt House which consisted of the RIVUE Tower and the Suite Tower. Today, daughter Mary Moseley has brought a new vision to the Galt House. Newly renovated ballrooms, updated guest rooms, and stylish restaurants and modern health facilities reflect the commitment of independent and local ownership to Louisville and its guests.

#### Single & Double Room Rates:

East Tower Suites	
Wednesday, September 29, 2010	\$184
Thursday, September 30 to Saturday, October 2, 2010	\$179

#### West Tower Deluxe Rooms

Wednesday, September 30 to Saturday, October 2, 2010	\$159
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## Early Bird Registration Form

Don't hesitate! Register for CBAI's 36<sup>th</sup> Annual Convention and Exposition by April 30, 2010.

#### Registration Fees\*

One person	\$365
Two to eight from same organization	\$355 each
Nine or more from same organization	\$345 each

*\*Includes all regularly scheduled activities described in this brochure. Bankers, partners, spouses, and guests pay the same full registration fees. A Thursday partners' tour, the golf tournament, and Friday's evening event are optional and not included in the fee. Information concerning these programs will be available soon.*

Bank/Firm \_\_\_\_\_

Address \_\_\_\_\_

City/Zip \_\_\_\_\_

Contact E-Mail \_\_\_\_\_

Name/Title \_\_\_\_\_

2nd Person \_\_\_\_\_

3rd Person \_\_\_\_\_

4th Person \_\_\_\_\_

For additional registrants, please copy this form.

Total Registration Fee \$ \_\_\_\_\_

#### Questions?

Phone:	217/529-2265
Toll Free:	800/736-2224
Fax:	217/585-8738

#### Hotel Accommodations

Galt House, Louisville: 800-THE-GALT (843-4258)

Mail form, along with check, to: CBAI's 36th Annual Convention  
901 Community Drive  
Springfield, IL 62703