

# COMMUNITY BANKERS ASSOCIATION OF ILLINOIS 2017 ANNUAL GROUP 6 MEETING

**DOUG PARROTT**

CBAI Regional Vice Chairman and President  
State Bank of Toulon

**TUESDAY, MAY 16, 2017**

Soangetaha Country Club, Galesburg

**Here's your chance to join community bankers in your area to:**

- discuss issues affecting community banks;
- make new acquaintances and renew old friendships; and
- gain a more thorough understanding of your Association and what it offers.

## AGENDA

**Golf Outing** (optional)

11:30 a.m.

*Lunch*

12:15 p.m.

*Sbotgun Start, Scramble Format*

5 - 5:30 p.m.

**Dinner Meeting**

*Registration*

5:30 - 6:25 p.m.

*Welcome*

Doug Parrott

CBAI Regional Vice Chairman

*Association Report*

Robert Wingert, President

*State Legislative Update*

Kraig Lounsberry, SVP

Governmental Relations

6:25 - 7:30 p.m.

*Cocktails / Dinner*

7:30 - 8 p.m.

"Developing Media Relations"

Patrick Dix

Vice President, Public Relations

SHAZAM®

8 - 8:10 p.m.

*Prize Drawings & Adjournment*

## "DEVELOPING MEDIA RELATIONS"

Are interest rates going up? When's the best time to get a home loan? What's the state of the local economy? These are all questions being asked in print and broadcast media all over the country. Community bankers can answer all of them with expert authority. So why don't they? This session breaks down the fears and misconceptions about having a relationship with the media and shows you why local news organizations are hungrier than ever for the kind of fresh content and credible experts a community bank can provide. Presenter Patrick Dix leverages 25 years of experience as a local broadcast journalist to illustrate why developing relationships with local media and saying "yes" when they call for your help will pay off for your reputation, your business, and your bottom line.

### REGISTRATION FEES

The registration fee for the meeting and dinner is \$65 per person.

The registration fee for golf and the dinner meeting is \$135 per person.

## Group Meeting Sponsors

### Three-Star Sponsors

**THE BAKER GROUP**, Oklahoma City, OK  
**Community BancService Corporation**,  
Springfield, IL  
**Federal Home Loan Bank of Chicago**,  
Chicago, IL

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**CBAI 401(k) MEP**, East Peoria, IL  
**CSI**, Paducah, KY  
**Community BancInsurance Services**,  
a division of **Gallagher-Nicoud**, Springfield, IL  
**Diversified Services**, Ithaca, MI  
**Dynegy Energy Services**, Collinsville, IL  
**Equias Alliance**, Taylorville, IL  
**First Data™**, Overland Park, KS  
**Harland Clarke**, Lanark, IL  
**Homefield Energy**, Collinsville, IL  
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**Plante & Moran PLLC**, Chicago, IL  
**Quad City Bank & Trust**, Davenport, IA  
**Travelers**, Chicago, IL, and St. Louis, MO  
**WGA Benefit Consultants**, Edmond, OK  
**Welch Systems, Inc.**, Peoria, IL  
**Wipfli LLP**, Sterling, IL

### Door Prizes

At the beginning of each Group Meeting, one banker's name will be drawn from the list of registered bankers to receive a crisp \$100 bill. At the conclusion of each meeting, CBAI will draw nine more names. The first five selected each receive \$50; the sixth and seventh individuals receive \$100; the eighth person selected receives \$250 cash. The final individual chosen wins \$500. **You must be present to win.**

### Golf Prizes

One-hundred-dollar gift certificates from the pro shop will be awarded at the host course to first-place team members as well as \$50 gift certificates for the longest drive and longest putt at each Group Meeting. If more than 10 teams participate in a tournament, additional \$50 gift certificates will be awarded to second-place team members and one for closest-to-the-pin!

## WHY THEY'VE ATTENDED AND WHY YOU SHOULD, TOO

“Group Meetings are both informative and fun! They are a great chance to network with area bankers and keep in touch with CBAI staff members at the same time!”

*Tom Marantz  
CBAI Chairman and  
Chairman/CEO  
Bank of Springfield*

“Since events in Springfield and Washington change so rapidly, the legislative update by individuals who are on the scene is always informative and enlightening.”

*Gregg Roegge  
CBAI First Vice Chairman and  
President/CEO, Rushville State Bank*

“We encourage every member bank to send someone to its Group Meeting. This is your chance to find out what’s going on in *your* Association. Be sure to invite your directors, officers, other staff, and spouses — they will all enjoy the experience.”

*Jeff Bonnett  
CBAI Treasurer and President/CFO,  
Havana National Bank*

“While the information gained from speakers is beneficial, the opportunity to discuss issues with colleagues is also a great reason to attend CBAI Group Meetings.”

*Tony Sisto  
CBAI Second Vice Chairman and  
Chairman/CEO, STC Capital Bank,  
St. Charles*

### For More Information:

800/736-2224 (Illinois only)  
Phone 217/529-2265 Fax 217/585-8738  
tracym@cbai.com  
Register on-line at [www.cbai.com](http://www.cbai.com)

If you are unable to attend the meeting in your designated Group, you are welcome to attend any other Group Meeting location that is convenient for you.

## 2017 GROUP MEETING REGISTRATION FORM

Group Meeting Date: \_\_\_\_\_ Location: \_\_\_\_\_ Group: \_\_\_\_\_

Bank Name: \_\_\_\_\_ Telephone Number: \_\_\_\_\_

Address: \_\_\_\_\_

Banker/Title \_\_\_\_\_ E-Mail Address \_\_\_\_\_ Fee \_\_\_\_\_

Banker/Title \_\_\_\_\_ E-Mail Address \_\_\_\_\_ Fee \_\_\_\_\_

Banker/Title \_\_\_\_\_ E-Mail Address \_\_\_\_\_ Fee \_\_\_\_\_

Banker/Title \_\_\_\_\_ E-Mail Address \_\_\_\_\_ Fee \_\_\_\_\_

Banker/Title \_\_\_\_\_ E-Mail Address \_\_\_\_\_ Fee \_\_\_\_\_

\*E-mail address is required for registration. For additional registrants, please duplicate this form. Total Enclosed \$ \_\_\_\_\_

Return this form, along with check, to: CBAI, 901 Community Drive, Springfield, Illinois 62703-5184

2017

*One Mission. Community Banks.*

# CBAI's 2017 Group Meetings

CBAI & Legislative Updates  
Media Relations Training  
Robbery Training  
Networking Opportunities  
Golf Outings & More!