



2010 Directors' Series

Webinars

**Compensation Design & Practices
for Directors & Executive Management**

January 21, 2010

Strategic Planning in Today's Banking Reality

March 30, 2010

**Technology "Crash Course"
for Officers & Directors**

May 20, 2010

Directors and the ALLL

July 20, 2010

**Using the Uniform Bank Performance Report
To Improve Profit & Value**

September 21, 2010

Issues in Director Liability

November 10, 2010

Presented by CBAI

Introduction

WHY YOU SHOULD PARTICIPATE?

This series was designed to deliver cost-effective directors' training, especially for the unique needs of community banks. You may train as many individuals as you like for one set price. There are no travel costs, nor time lost from work, and directors are not required to leave their places of business.

NEW! THREE REGISTRATION OPTIONS

1. LIVE WEBINAR

The LIVE WEBINAR registration option allows you to have one telephone connection for the audio portion and one Internet connection (from a single computer terminal) to view online visuals as the presentation is delivered. You may have as many people as you like listen from your office speaker phone. Registrants receive a toll-free number and pass code that allows entrance to the seminar. The session is approximately 90 minutes, including question-and-answer sessions. Seminar materials are sent prior to the broadcast along with hookup instructions.

Your pin number, hookup instructions, and handouts are e-mailed to you. You need the most current version of Adobe Acrobat Reader available free at www.adobe.com.

2. ON-DEMAND WEB LINK**

Can't attend the live webinar? The ON-DEMAND WEB LINK** is a recording of the live event including audio, visuals, and handouts. We even provide the presenter's e-mail address so you may ask follow-up questions. Within five business days following the webinar, you are provided with a web link that can be viewed any-time for the next six months. This link expires six months after the live program date.

3. BOTH LIVE WEBINAR AND ON-DEMAND WEB LINK**

Includes options 1 and 2 above.

WHO SHOULD ATTEND?

This informative series benefits directors, executive officers, and senior managers, as well as in-house counsel.

Dates and Time

COMPENSATION DESIGN & PRACTICES FOR DIRECTORS & EXECUTIVE MANAGEMENT

January 21, 2010

STRATEGIC PLANNING IN TODAY'S BANKING REALITY

March 30, 2010

TECHNOLOGY "CRASH COURSE" FOR OFFICERS & DIRECTORS

May 20, 2010

DIRECTORS & THE ALLL

July 20, 2010

USING THE UNIFORM BANK PERFORMANCE REPORT TO IMPROVE PROFIT & VALUE

September 21, 2010

ISSUES IN DIRECTOR LIABILITY

November 10, 2010

All Directors' Series webinars are from 10 - 11:30 a.m.

For More Information

Tracy McQuinn, Senior Vice President
Sandra McAvoy, Vice President
Valerie Johnston, Vice President
Melinda McClelland, Vice President
Rebecca Ridgeway, Administrative Assistant
Department of Education & Special Events
800/736-2224 or 217/529-2265 Fax: 217/585-8738
Terry Griffin, Chicago Area Vice President
708/714-3333

COMPENSATION DESIGN & PRACTICES FOR DIRECTORS & EXECUTIVE MANAGEMENT

January 21, 2010

As the economy begins to improve, banks need to take a hard look at upper-level compensation practices. Congress and financial regulators have partially blamed bank executive compensation programs for causing executives to act in ways not in the best interest of their banks. Learn what banks should do in 2010 to incentivize executives to do the right thing when managing risk and creating effective compensation programs.

- Why the compensation committee of every bank needs to create and monitor executive pay programs so that compensation does not drive risky behavior
- The process for creating and monitoring executive incentive programs
- How to make “pay for performance” work at a community bank
- Use of long-term incentive programs, including deferred compensation and BOLI

- Changes in executive and board pay in the community bank marketplace

MEET YOUR SEMINAR LEADER

Mike Lehr has more than 20 years' experience with the practical application of human resource principles. At Young & Associates, Lehr assists banks with compliance-related HR issues and implementation of policies that directly impact a bank's profitability and community standing. His experience includes five years at a national insurance/investment firm and 13 years at a large regional bank, where he helped develop the infrastructure to define, reward, manage, and coach a more revenue-oriented banker. Lehr has expertise with training and coaching soft skills in a variety of disciplines, including the management of cross-selling and product rollouts.

STRATEGIC PLANNING IN TODAY'S BANKING REALITY

March 30, 2010

Strategic planning! A topic some love to hate. Has your strategic planning meeting ever been a waste of time? Have you gotten bogged down in minutia, looking at numbers, budgeting, and the like? Learn how to do it differently and effectively in a single day. This timely program addresses a number of issues including: What is the director's job in strategic planning? How does the current environment impact the issues to be addressed? What is the difference between strategic and operational or tactical planning? What are the directors' and officers' role? How can you make the planning session enjoyable?

- Understand the process and current environment's impact
- Focus on the substantive issues
- Address board-only issues plus board and management issues
- Learn how to use your time productively in this process

MEET YOUR SEMINAR LEADER

Jeffrey Gerrish was regional counsel for the FDIC during very difficult regulatory times. Now he is chairman of the board of Gerrish McCreary Smith Consultants, LLC, and a member of the Memphis-based law firm of Gerrish McCreary Smith, PC, Attorneys. The two firms have assisted more than 1,200 financial institutions in 48 states. His consulting and legal practice places special emphasis on strategic planning for boards; community bank mergers and acquisitions; bank holding company formation; acquisition and ownership planning for board directors; regulatory issues, including problem banks, and cease and desist matters; and compliance issues, capital raising and securities law concerns, ESOPs, and other matters of importance to community banks.

TECHNOLOGY “CRASH COURSE” FOR OFFICERS & DIRECTORS

May 20, 2010

Few bank officers and directors have backgrounds in IT, security, data processing, or payments. Yet creativity and core competence in technology is what differentiates winners in today's increasingly commoditized world of financial services. Remote deposit is raging. Hackers are plotting. Mobile banking is here. Mobile payments are on the horizon. Your payments franchises (Check 21, cards, and ACH) are colliding, competing, and combining. Technology is perpetually introducing tremendous benefits and serious challenges in all of these arenas. Get a candid review of the technology trends and challenges facing today's senior bank leadership, and learn how to strategically capitalize on the biggest opportunities for growing your bank.

MEET YOUR SEMINAR LEADER

Lee Wetherington, AAP, is the Director of Strategic Insight for ProfitStars®, a division of Jack Henry & Associates, Inc.®, and a provider of best-of-breed solutions that improve the performance of financial institutions of all asset sizes, charters, and diverse corporate entities. Wetherington oversees public relations initiatives within the financial services industry. To this end, he develops programs, presentations, and articles designed to orient and educate financial professionals on the trends and implications of new technologies. He delivers keynotes nationwide and serves as the Technology Faculty Chair for several regional banking schools.

DIRECTORS & THE ALLL

July 20, 2010

Do you dream of hearing your examiner say, “Wow, you nailed that ALLL – good job!”? The Allowance for Loan and Lease Losses is an important, elusive, and ever-changing ratio. The Allowance for Loan & Lease Losses is watched not only by bank supervisory agencies, but also by other agencies such as the IRS and the SEC. The purpose of the ALLL is to provide a cushion against net charge offs to your bank's loan portfolio. With recent regulatory criticisms of loan portfolios, this timely training is more important than ever. Join us to learn the Board's ALLL responsibilities and to gain an understanding of the regulatory guidance in laymen's terms. This webcast takes a big-picture strategic view of the most important principles of good governance and the skills, knowledge, and behaviors that are expected of diligent directors.

MEET YOUR SEMINAR LEADER

Ann Brode began her career in 1973 and has continued her service as a consultant to regional and community financial institutions through a wide range of areas including strategic planning, lending, deposits, marketing, training, compliance, and management. Brode is a well-respected presenter and has spoken to audiences across the country for more than 20 years. She has presented sessions for numerous state associations and has taught at the School of Banking Administration at the University of Wisconsin as well as many other state banking schools. Brode is the author of *The Bank Deposit Documentation Manual for Front-Line Personnel*, published by Bankers Publishing Company, and is well represented in numerous industry publications.

USING THE UNIFORM BANK PERFORMANCE REPORT (UBPR) TO IMPROVE PROFIT & VALUE

September 21, 2010

Improve your bank's performance through an understanding of banking ratios. Nothing provides better information than the Uniform Bank Performance Report (UBPR). Techniques for improving bank performance are important in all economic cycles, but critical in this one. Understand the differences between your bank, your national peers, and/or any local bank. Learn to use this information in strategic planning or daily decision-making to add profitability, improve liquidity, improve asset quality, etc. This practical webinar supplies information you can use immediately and will be excellent training for your board of directors to fulfill their oversight responsibility of bank performance.

MEET YOUR SEMINAR LEADER

Gary J. Young is CEO of Young & Associates, Inc. During 30 years in bank consulting and 42 years in the banking field, he has assisted hundreds of financial institutions from coast-to-coast with improving shareholder value and profit, establishing effective strategic plans, regulatory concerns, budgeting, asset/liability management, expansion planning, and mergers and acquisitions. Young is a popular speaker due to his practical and valuable insight and has conducted seminars throughout the United States and in Europe. Young is on the board of two community banks, manages a bank investment fund, and is a co-founder of Capital Market Securities, Inc., which assists community banks with mergers and acquisitions.

ISSUES IN DIRECTOR LIABILITY

November 10, 2010

Directors' liability is something few people want to face head-on. What is the director's real job? What areas should be the primary focus? What red flags should the director notice? Is the directors' risk primarily from the shareholders, the regulators, or the bank's failure? Does your director-liability insurance cover all the necessary risks?

- What are the real job expectations of the directors?
- How do you ensure you are doing your duty?
- Are there tests or metrics to measure whether you are doing your job for the shareholders?
- Primary risk and is it insured against?
- How does D&O insurance work?
- What if your bank fails?

MEET YOUR SEMINAR LEADER

Jeffrey Gerrish was regional counsel for the FDIC during very difficult regulatory times. Now he is chairman of the board of Gerrish McCreary Smith Consultants, LLC, and a member of the Memphis-based law firm of Gerrish McCreary Smith, PC, Attorneys. The two firms have assisted more than 1,200 financial institutions in 48 states. His consulting and legal practice places special emphasis on strategic planning for boards; community bank mergers and acquisitions; bank holding company formation; acquisition and ownership planning for board directors; regulatory issues, including problem banks, and cease and desist matters; and compliance issues, capital raising and securities law concerns, and ESOPs.

Registration Forms and Fees

The Directors' Telephone/Webcast Series has been priced for maximum flexibility. The bank receives a significant discount by registering for the series. The bank may choose to register for only one seminar.

DIRECTORS' TELEPHONE/WEBCAST SERIES (ALL SIX SESSIONS)

Purchase (Check one)	Training Options <i>(Registration includes one location hook-up)</i>	CBAI Member	Non-Member*
	Live Webinar	\$1,299	\$2,199
	On-Demand Link**	\$1,299	\$2,199
	Special Pricing for Live Webinar & On-Demand Link	\$1,959	\$2,859
	Special Pricing for Additional Live Webinar Location	\$1,179	\$2,079

INDIVIDUAL SESSION

Purchase (Check one)	Training Options <i>(Registration includes one location hook-up)</i>	CBAI Member	Non-Member*
	Live Webinar	\$245	\$395
	On-Demand Link**	\$245	\$395
	Special Pricing for Live Webinar & On-Demand Link	\$345	\$495
	Special Pricing for Additional Live Webinar Location	\$235	\$385

***Only financial institutions/firms eligible for CBAI membership.**

Please check below which session(s) you are registering for.

- January 21, 2010 – “Compensation Design & Practices for Directors & Executive Management”
- March 30, 2010 – “Strategic Planning in Today’s Banking Reality”
- May 20, 2010 – “Technology ‘Crash Course’ for Officers & Directors”
- July 20, 2010 – “Directors and the ALL”
- September 21, 2010 – “Using the Uniform Bank Performance Report To Improve Profit Value”
- November 10, 2010 – “Issues in Director Liability”

Name _____

Bank _____

Address _____

City/State/Zip _____

Phone _____ Fax: _____ Email _____

Check here if you are unable to receive your materials via e-mail and hard copies will be mailed to you.

Register by Phone, Fax or Mail

Fax this registration form to: 217/585-8738

Call for more information: 800/736-2224

Mail Registration to:

CBAI Education Department, 901 Community Drive, Springfield, IL 62703