

CBAI Presents



December 10, 2018

Lessons Learned in 30+ Years  
as a Strategic Planner

Interest Rate Risk  
& Investment Management

Board Responsibilities

Association & Legislative Update

Networking Luncheon

Mini Exposition

Crowne Plaza, Springfield, IL



2018 COMMUNITY BANK  
**DIRECTORS'**  
CONFERENCE

Being a member of a community bank's board of directors is a challenging and rewarding experience. The community bank director has duties to the institution, its stockholders and its depositors. And, he or she has responsibilities to the public-at-large. To meet these duties and responsibilities, a director must be knowledgeable and active. Join us at CBAI's Annual Directors' Conference! CBAI gathered top banking experts to make this comprehensive, one-day conference a must-attend.

Jeff Caughron from THE BAKER GROUP discusses investments and interest rate risk; Tim Tedrick of Wipfli LLP explores board responsibilities; Gary Young of Young & Associates, Inc., discusses strategic planning for your board; and Kraig Lounsberry, CBAI's president, along with Jerry Peck, senior vice president of governmental relations, provide an association and legislative update. The conference also includes a networking luncheon where bankers can gain board meeting ideas from each other.

The Community Bank Directors' Conference also includes a mini-exposition center featuring products and services pertinent to community banks.

# Agenda

**8:30 – 9 a.m.**

Registration, Continental Breakfast, & Exhibits

**9 – 9:45 a.m.**

**Association and Legislative Update**

Kraig Lounsberry, President  
Jerry Peck, SVP of Governmental Relations  
CBAI, Springfield, IL

**9:45 – 10 a.m.**

Break & Exhibits

**10 – 11:30 a.m.**

**Late-Cycle Strategies for Interest Rate Risk and Investment Management**

Jeff Caughron, President & CEO  
THE BAKER GROUP, Oklahoma City, OK

As the U.S. economy moves through its tenth year of growth, balance sheet trends, performance data and market behaviors are beginning to exhibit classic late-cycle behavior. This session looks at the banking landscape in terms of interest rate risk and investment management strategies that make sense in the current environment. The effects of a flattening yield curve, rising cost of funds, and competitive constraints on loan pricing are examined. We consider helpful tools, resources, and techniques that can make risk-management and security selection decisions easier for bank managers. Lastly, we'll discuss best practices with respect to liquidity risk management, a topic that continues to be a high point of focus for bankers and regulators alike.

**Jeffrey Caughron** is a managing director with THE BAKER GROUP, where he serves as president and CEO. Caughron has worked in financial markets and the securities industry since 1985, always with an emphasis on banking, investments and interest rate risk management. He previously served as the chief operations officer of the firm,



Caughron

and has been director of asset/liability management since 2008. Caughron's trading experience includes several years on the Treasury desk for an international bank on Wall Street, with subsequent positions trading mortgage-backed securities and other taxable fixed-income products for regional broker/dealers. He has expertise in broad asset/liability management issues, working with institutional accounts on controlling interest rate risk exposures and maximizing returns. He has published numerous articles on various risk management topics throughout the years, and is frequently quoted in the financial press. Caughron has served on the faculty of several banking schools, and has done consulting work overseas for foreign banks. He earned his degree in economics from the University of Oklahoma, Norman.

**11:30 a.m. – 12:45 p.m.**

Networking Lunch – Take this opportunity to network with other directors and learn their ideas on effective board meetings and what new challenges community banks and boards are facing.

*"Good conference. It was well organized and educational."*

Todd Bradshaw, Director  
Farmers National Bank of Griggsville

*"The conference provided relevant and important topics."*

Lance Tarochione, Director  
Bank of Yates City

*"All of the topics were interesting."*

Bill Glaze, President  
Longview Bank & Trust

## What Others Have Said

*"I enjoyed the social networking, both with fellow bankers and with the vendors."*

Doug Parrott, President/CEO  
State Bank of Toulon

*"Great format and topics. I enjoyed the content and presentation."*

Steve Lukancic, Director  
Spring Valley City Bank

# Agenda

**12:45 – 1 p.m.**

Exhibits

**1 – 2:30 p.m.**

## ***Roles and Responsibilities of a Bank Director***

Tim Tedrick, Partner

Wipfli LLP, Sterling, IL

As a director, do you know what the regulators expect of you? What about your fiduciary responsibility to shareholders? What are the safety and soundness issues? Compliance? Cybersecurity? Governance? Policy and procedure approvals? Management oversight? Setting the tone at the top? In this session, you hear about these at a high level, and get some practical insights into your role and responsibility.

**Tim Tedrick** is a partner with the accounting firm of Wipfli LLP, which has 45 offices in the United States, with 13 in Illinois. He has more than 40 years of experience, the first 11 with a bank, and the remaining with Wipfli where he headed up the compliance team. A graduate of the ABA National Graduate Compliance School in Norman, Oklahoma, he is also a Certified Regulatory Compliance Manager and a Certified Risk Professional. He has taught at various state banking schools and has given training sessions to banks on a regular basis. More than 800 financial institutions across the country receive accounting, audit consulting and tax service assistance from Wipfli. Tedrick also facilitates quarterly ComplianceHelpLive meetings and webinars dedicated to compliance.

**2:30 – 2:45 p.m.**

Break & Exhibits

**2:45 – 4 p.m.**

## ***Lessons Learned in 30+ Years as a Strategic Planner***

Gary Young, Founder and Chairman

Young & Associates, Inc., Kent, OH

A bank needs to understand its risk tolerance, capital goals and target value with an understanding of how value is determined, and then develop an implementation plan to accomplish its strategic goals. Tables and illustrative examples are presented, which can then be used for the benefit of the bank and shareholders. This session is both an introspective analysis combined with a financial analysis, which is what Young has been doing for more than 30 years of facilitating strategic plans. Beneficial for bank presidents, senior officers and board members, this presentation focuses on the main attributes of a strategic plan from an introspective approach.

**Gary J. Young** is founder and chairman of Young & Associates, Inc. In his 40 years in bank consulting and more than 50 years in the banking industry, he has assisted hundreds of community banks from coast to coast with improving shareholder value and profit, establishing effective strategic plans, assisting banks through regulatory concerns, as well as budgeting, asset/liability management, expansion planning and mergers and acquisitions. He remains a student of the industry and is a popular speaker with bankers for his practical and valuable insight. He has conducted seminars throughout the United States and in Europe. Young participated in the purchase of the National Bank of St. Anne, and is a member of that bank's board of directors. In addition, he was the co-founder of Capital Market Securities, Inc., which assists community banks with mergers and acquisitions, and manages a bank investment fund.



Young

**4 p.m.**

**Adjourn**

## For More Information

Tracy McQuinn, Senior Vice President

Valerie Johnston, Vice President

Melinda McClelland, Vice President

Jennifer Nika & Tina Horner, Administrative Assistants

Department of Education & Special Events

800/736-2224 217/529-2265

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Terry Griffin, Chicago Area Vice President

## Date & Location

December 10, 2018

Crowne Plaza

3000 South Dirksen Parkway

Springfield, IL 62703

(217)529-7777

**CBAI is a public accountant continuing professional education sponsor by the Illinois Department of Financial and Professional Regulation.**

# Registration Form

COMMUNITY BANK DIRECTORS' CONFERENCE — DECEMBER 10, 2018  
CROWNE PLAZA, SPRINGFIELD

BANK \_\_\_\_\_ TELEPHONE \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY/STATE/ZIP \_\_\_\_\_

A member of our group has special needs; please contact us before the seminar.

(E-Mail address required for registration).

	CBAI Member	*Prospective
First Director/E-mail _____	\$275	\$475
Second Director/E-mail _____	\$145	\$345
Third Director/E-mail _____	\$145	\$345
Fourth Director/E-mail _____	FREE	FREE
Fifth Director/E-mail _____	\$145	\$345

Enclosed is our check for \$ \_\_\_\_\_

**CDD members receive a 10% discount.** Fees include hand-out materials, refreshment breaks, and lunch. An income-tax deduction may be allowed for educational expenses undertaken to maintain or improve professional skills.

Late registrants cannot be guaranteed admission if conference reaches capacity. Registrants cancelling two days prior to each conference receive 100% refund; one day prior, 50%; the day of the conference, no refund. **All cancellations must be made in writing prior to the conference day. Invoices and training materials will be sent to all "no shows."**

\*Only financial institutions/firms are eligible for CBAI membership.

**Please select your payment method:**

Check Enclosed    Check in Mail    Pay at Door    Credit Card\*

*\*If you are paying by credit card, please fill out the following information. (Visa and MasterCard accepted).*

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