

# EARLY BIRD REGISTRATION FORM

**Don't hesitate! Register for CBAI's 44<sup>th</sup> Annual Convention and Exposition by June 30, 2018.**

## Registration Fees\*

One person	\$509
Each additional	\$489 each

*\*The registration fee includes all regularly scheduled activities described in this brochure. Bankers, partners, spouses, and guests pay the same full registration fees. A Thursday partners' tour and the golf tournament are optional and not included in the fee. Information regarding these programs will be available soon.*

Bank/Firm \_\_\_\_\_

Address \_\_\_\_\_

City/Zip \_\_\_\_\_

Name/Title \_\_\_\_\_

E-Mail \_\_\_\_\_

(E-mail address required for registration).

Name/Title \_\_\_\_\_

E-Mail \_\_\_\_\_

(E-mail address required for registration).

Name/Title \_\_\_\_\_

E-Mail \_\_\_\_\_

(E-mail address required for registration).

For additional registrants, please copy this form.

**Total Registration Fee** \$ \_\_\_\_\_

## Questions?

Phone: 217/529-2265

Toll Free: 800/736-2224

Fax: 217/585-8738

Mail form, along with check, to:  
CBAI's 44th Annual Convention  
901 Community Drive, Springfield, IL 62703

# HOTEL INFORMATION

## Hyatt Regency St. Louis at The Arch

315 Chestnut Street

St. Louis, MO 63102

Phone #: 314/655-1234 or 888/421-1442

<https://aws.passkey.com/go/44thAnnualConvention>

**Single & Double Room Rates:** \$199 + tax



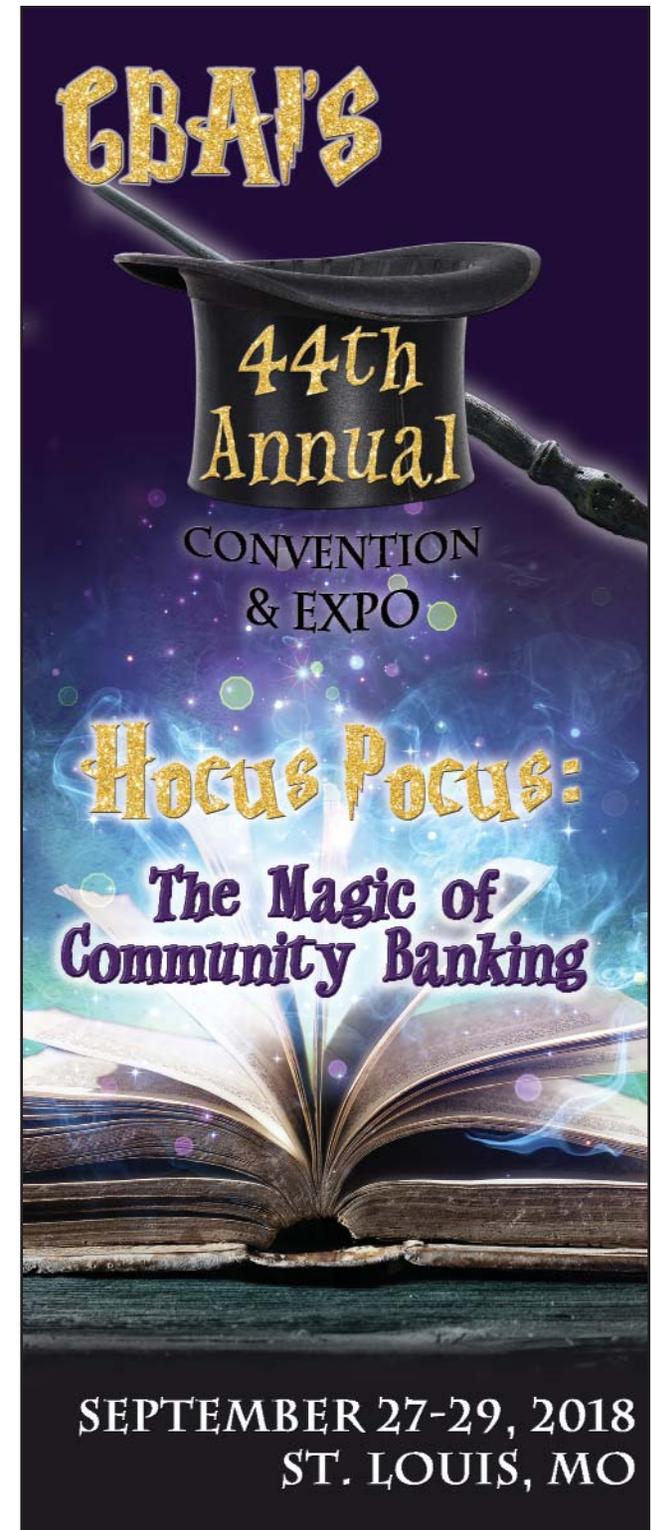
Hyatt Regency St. Louis at the Arch

Indulge in the comfort of the elegantly restyled guestrooms and suites at the Hyatt Regency at The Arch. This St. Louis hotel offers the ideal combination of decadent luxury at a downtown location. The spacious guestrooms feature one king or two double Hyatt Grand beds, 50" flat screen TVs, high-speed Internet access, in-room pay movies and a modern bathroom. With unparalleled views of the Gateway Arch, river and downtown area, these St. Louis hotel rooms offer the perfect blend of rich atmosphere and remarkable amenities for your stay.

Enjoy the Hyatt Regency's 24-hour Hyatt StayFit™ gym. Unwind after a busy day in its state-of-the-art fitness center. Located on the lobby level with city views, it offers Life Fitness cardio machines and weight equipment – everything you need for a complete workout. Open 24 hours a day, the complimentary StayFit™ gym features the latest fitness equipment, including treadmills, elliptical trainers, stationary bikes, stair steppers, and exercise balls.

Bringing signature service to the established locale, Hyatt Regency St. Louis at The Arch offers inspiring event venues, prime setting, and expert staff for all types of events. Very well-known for major social events, its reputation for authentic hospitality has only heightened since it became a luxury Hyatt Regency hotel.

As the premier corporate hotel and St. Louis conference center in the region, the Hyatt Regency at The Arch prides itself on delivering world-class service with unassuming charm. Offering elegant ballrooms and a wide variety of meeting rooms, conference suites, and boardrooms, these facilities offer all you need.



**CBAI'S**  
**44th Annual**  
**CONVENTION & EXPO**

**Hocus Pocus:**  
**The Magic of**  
**Community Banking**

**SEPTEMBER 27-29, 2018**  
**ST. LOUIS, MO**

## HOCUS POCUS: THE MAGIC OF COMMUNITY BANKING

Magic is not just Harry Potter, white rabbits, or abracadabra. Magic is also something that is special and exciting; something that leaves you awestruck. At CBAI, we are awestruck at the affect we see our bank members have on their customers and their communities. Community banks create a magic spark in the lives that they touch. It happens every time your bank helps someone realize a dream. Maybe it's owning a home, starting their own business, or going to college. It's the spark that happens when a community bank pitches in to help someone in need, raises money for a worthy cause, or sponsors a sports team for local kids. Without magic wands, spell books, or potions, community bankers have been known to pull a few rabbits out of their hat for people they serve.

CBAI would like to celebrate this with our 2018 convention, "Hocus Pocus: The Magic of Community Banking." We look forward to seeing all of you at the 44th Annual Convention & Expo in St. Louis. Join us for a magical time in a great city!

## THURSDAY WELCOMING RECEPTION

You also won't want to miss the tables laden with items from the **Community BancPac Live and Silent Auction**, which provide revenue for Community BancPac, the only political action committee in Illinois dedicated exclusively to community banks.

## CONCURRENT EDUCATION SESSIONS

One prominent speaker after another addresses cutting-edge topics during **20 targeted educational sessions**. They provide the knowledge to lead your community bank to top performance. A directors' track remains an important part of the agenda.

## EXHIBIT HALL

Visit our more than 90-booth Exhibit Center. It will be crammed full of the latest products and services for community banks. This enables you to:

- keep abreast of new information, products, and services;
- improve purchase management and business development;
- compare prices and products more effectively; and
- save time by seeing all vendors in one location.

## FRIDAY OPENING BREAKFAST



Brown

This year's Opening Breakfast Speaker is Kevin Brown. Brown's unconventional path to business and personal success has taught him that winning in business and in life requires anything but conventional thinking. His resume includes an eclectic mix of career stops that ultimately led him to the purchase of a franchise at the age of seventeen. With a street-wise aptitude and a never quit attitude, he worked his way from the front lines in business to the executive boardroom. For nearly two decades Brown was a sales and marketing executive that helped grow a little-known family business into an industry giant with annual revenues reaching two billion dollars.

After a career in franchising that spanned 30 years, Brown decided to retire from corporate America and pursue his passion for affecting positive change in individuals and organizations. In his presentation, "The Hero Effect™ – Creating a Culture of Heroes at Every Level," Brown takes his most requested program and focuses its principles on leadership. The foundation of this program can be summed up in one powerful idea – we reproduce what we are! This program is designed to help participants create an environment where people are inspired to be the best version of themselves and deliver world class performance to the people they serve; develop a team of people that are committed, focused, and on fire for the brand they are helping to build; and design and deliver an organizational obsession statement that drives high performance and a world class customer experience.

## FRIDAY BUSINESS MEETING

On Friday, CBAI members and guests hear more about the top regulatory, political, and competitive issues confronting community banking today and what CBAI is doing about them. **Association Chairman Gregg Roegge, Rushville State Bank**, addresses the delegation on key events during his term, and **Incoming Chairman Tony Sisto, STC Capital Bank, St. Charles**, presents his views on the community banking profession looking forward. Also on the agenda, **ICBA Vice Chairman Preston Kennedy** discusses significant issues pending in Congress. **CBAI President Kraig Lounsberry** provides an Association update and his perspective on banking, and **CBAI Treasurer Jeff Bonnett, Havana National Bank**, reviews the Association's financial position. The delegation also elects CBAI officers for the annual period commencing October 1, 2018. Awards for Outstanding CBAI Member, Service Provider of the Year, and Outgoing Chairman are announced at the luncheon, as well.

## CLOSING GENERAL SESSION

CBAI is pleased to announce Lieutenant Colonel Robert Darling as the Closing General Session speaker. In October 2007, Lieutenant Colonel Darling retired from the United States Marine Corps with just more than 20 years of active duty service. He flew attack helicopters in Desert Shield and Desert Storm during the first Gulf War and in Somalia, Africa, in support of Operation Restore Hope. In June 1998, he was selected to fly as a presidential pilot with Marine Helicopter Squadron One and in October 2000, he was handpicked to work for the White House Military Office, Airlift Operations Department. It was in that capacity that Lt. Col. Darling supported the President, Vice President, and National Security Advisor in the President's Emergency Operations Center (PEOC) on September 11, 2001.

As a public speaker on crisis leadership and decision making, Lieutenant Colonel Darling has addressed numerous academic, government, and military organizations to include Harvard University's John F. Kennedy School of Government and as a guest lecturer on crisis leadership and counterterrorism at the FBI National Academy in Quantico, Virginia. He is the president and CEO of Quantitative Analytics, LLC, as well as managing partner of Turning Point Crisis Management-USA, a crisis leadership and management consulting company located in Stafford, Virginia.



Lt. Col. Darling

In his presentation, Lt. Col. Darling chronicles the developments of September 11, 2001, in his book: *24 Hours Inside the President's Bunker, 9/11/01: The White House*, and shares the principles of crisis leadership and decision making with his audiences with an "edge of your seat" presentation that takes you from the moment the attack was realized, to the courageous decisions made to stop it, to the safeguards and policies our country now has in-place to help prevent it from ever happening again. This presentation is designed to ensure we, as a nation, never forget the events of 9/11/01, and to inspire all leaders to take the necessary steps within their power to protect and safeguard their employees, their organizations, and their communities.

Look for more information in the coming months on the Thursday Golf Outing, Saturday Dinner Dance, Partners' Programs, education break-out sessions, and more in the full convention brochure.