



CBAI's 36<sup>th</sup> Annual  
Convention and Expo

# Community Banking: The Odds-On Favorite

September 30 - October 2, 2010  
Galt House, Louisville, KY

## Sponsorship Opportunities

A convention sponsorship maximizes your firm's exposure and access to community bank executives at CBAI's 36<sup>th</sup> Annual Convention and Exposition to be held September 30 - October 2, 2010, at the Galt House in Louisville. Anticipated attendance is 125 banks and 250 bankers.

As a 2010 Convention Sponsor, your firm will benefit in the following ways:

- All sponsors receive recognition in the July convention issue of *Banknotes*, our bimonthly magazine, as well as the November convention wrap-up issue. Both are distributed to nearly 480 Illinois community bank CEOs and their 1,800 directors;\*
- Recognition is also given during the convention with special signs and public service announcements;\*
- All convention sponsors will be listed in the convention program book;\*
- Complimentary registrations or partial registrations; and
- Ability to purchase additional tickets for specific events at reasonable prices.

\* Prominence of signage, size of lettering, order of listing, and other special promotional features of recognition depend upon contribution level.

**Please see the following page for more details.**

**Questions?** Call Sandra McAvoy at 217/529-2265 or e-mail [sandym@cbai.com](mailto:sandym@cbai.com).

# Benefits of Sponsorship

TYPE of Recognition	DIAMOND Sponsor \$12,000	PLATINUM Sponsor \$7,000	GOLD Sponsor \$3,500	SILVER Sponsor \$2,000	BRONZE Sponsor \$1,000
FREE Registration	Three convention registrations with optional activities	Three convention registrations (excluding optional activities)	Two convention registrations (excluding optional activities)	Two tickets to Welcoming Reception or Saturday dinner dance or four tickets to any other event (excluding optional activities)	One ticket to Welcoming Reception or Saturday dinner dance or two tickets to any other event (excluding optional activities)
FREE Exhibit Booth	One exhibit booth for Friday and Saturday	One exhibit booth for Friday and Saturday	N/A	N/A	N/A
FREE Advertisement in convention program book	Full-page ad in convention program book	Half-page ad in convention program book	Business card-size ad in convention program book	N/A	N/A
Recognition at Event	Company name will appear on slide or signage during event sponsored	Company name will appear on slide or signage during event sponsored	Company name will appear on slide or signage during event sponsored	Company name will appear on slide or signage during event sponsored	Company name will appear on slide or signage during event sponsored
Seats on the dais	Two seats on the dais with an opportunity to make brief comments	Two seats on the dais	N/A	N/A	N/A
Website Recognition	Company will be listed on CBAI's website	Company will be listed on CBAI's website	Company will be listed on CBAI's website	Company will be listed on CBAI's website	Company will be listed on CBAI's website
Other Print Recognition	Company and level of sponsorship will be listed in convention program and in <i>Banknotes</i>	Company and level of sponsorship will be listed in convention program and in <i>Banknotes</i>	Company and level of sponsorship will be listed in convention program and in <i>Banknotes</i>	Company and level of sponsorship will be listed in convention program and in <i>Banknotes</i>	Company and level of sponsorship will be listed in convention program and in <i>Banknotes</i>

# Sponsorship Availability

**Thursday, September 30, 2010**

Golf Tournament Sponsorship Type	Cost of Sponsorship	Sponsorships Remaining
Golf Tournament Host 1. CBAI Services Marketing Group & Affiliates	\$12,000	0
Beverage Carts 1. Harland Clarke, Oswego, IL 2.	\$2,000	2
Lunch 1. Computer Services, Inc., (CSI) Fairview Heights, IL 2. 3.	\$2,000	2
Closest-to-the-Pin (Men & Women) 1.	\$2,000	1
Hole-in-One Contest – \$25,000 1. Plante & Moran, PLLC, Chicago, IL	\$2,000	0
Hole-in-One Contest – Trip 1. Cummings, Ristau & Associates, P.C., St. Louis, MO	\$2,000	0
Longest Drive 1.	\$2,000	1
Longest Putt 1. Lindgren, Callihan, Van Osdol & Co., Ltd., Sterling, IL	\$2,000	0
Videographer 1.	\$2,000	1
General Sponsors 1. Walt Garner Associates, Inc., Edmond, OK 2. Lewis, Rice & Fingerish, L.C., St. Louis, MO 3. Federated Investors, Inc., Pittsburgh, PA 4. 5. 6.	\$1,000	3
Event	Cost of Sponsorship	Sponsorships Remaining
Welcoming Reception and Dinner 1. THE BAKER GROUP, Oklahoma City, OK 2. Crowe Horwath LLP, Oak Brook, IL 3. Federated Investors, Inc., Pittsburgh, PA	\$3,500	0

# Sponsorship Availability

## Friday, October 1, 2010

Event	Cost of Sponsorship	Sponsorships Remaining
<b>Opening Breakfast</b> 1. THE BAKER GROUP, Oklahoma City, OK	\$12,000	0
<b>Business Meeting Luncheon</b> 1. Triad Financial Services, Inc., Bourbonnais, IL 2. Quad City Bank & Trust Company, Davenport, IA 3. 4. 5.	\$2,000 or \$3,500	3
<b>Grand Opening of Exhibit Hall</b> 1. Vedder Price P.C., Chicago, IL 2. Sageworks, Inc., Raleigh, NC 3. LarsonAllen LLP, St. Louis, MO 4. 5. 6.	\$1,000 or \$2,000	3
<b>Cocktail Reception in Exhibit Center</b> 1. Kerber, Eck & Braeckel LLP, Springfield, IL 2. Polsinelli Shughart PC, St. Louis, MO 3. Bank Compensation Consulting, Plano, TX 4. 5. 6. 7.	\$1,000 or \$2,000	4
<b>"Off to the Races" Event at Churchill Downs</b> 1. Recovery Solutions, Plainfield, IL 2. 3. 4. 5. 6.	\$1,000 or \$2,000	5

# Sponsorship Availability

## Saturday, October 2, 2010

Event	Cost of Sponsorship	Sponsorships Remaining
<b>Continental Breakfast in Exhibit Center</b> 1. Wolters Kluwer Financial Services, St. Cloud, MN 2. Barack Ferrazzano Kirschbaum & Nagelberg LLP, Chicago, IL 3. Clifton Gunderson LLP, Peoria, IL 4. Call One, Wilmette, IL 5. Norman Backues & Associates, Inc., Belleville, IL 6.	\$1,000 or \$2,000	1
<b>Recognition Luncheon</b> 1. SHAZAM® Network, Davenport, IA	\$12,000 exclusive sponsor	0
<b>General Session Speaker</b> 1. ICBA Bancard, Washington, D.C. 2. 3.	\$3,500, \$7,000, or \$12,000 exclusive sponsor	2
<b>Reception Prior to Saturday Dinner Dance</b> 1. Hinshaw & Culbertson LLP, Chicago, IL	\$12,000 exclusive sponsor	0
<b>Saturday Night Dinner Dance</b> 1. ICBA, Washington, D.C. 2. BKD, LLP, St. Louis, MO 3. Federated Investors, Inc., Pittsburgh, PA 4. Wolters Kluwer Financial Services, St. Cloud, MN 5. Young & Associates, Inc., Kent, OH 6. Howard & Howard, Peoria, IL 7. First Data™, Austin, TX 8. 9. 10.	\$2,000 to \$7,000	4
<b>Grand Prize Drawing</b> 1. 2.	\$2,000 or \$3,500	2

## Additional Sponsorship Opportunity

Item	Cost of Sponsorship	Sponsorships Remaining
<b>Canvas Tote Bags</b> 1. THE BAKER GROUP, Oklahoma City, OK	\$2,000	0

