



It's Time to Pick Your Team

Performance Delta, a CBSC preferred provider, has created a new program that will help strengthen the team atmosphere in a financial institution, while enhancing the banks bottom line. The program is called **Performance Fantasy League (PFL)** and it takes the concept of Fantasy Sports and applies it to every employee in every position to create a fun competition between teams. The program has all the tools needed to motivate employees and help them succeed in their job by developing shared goals that will enhance and grow every aspect of the bank.

Performance Fantasy League:

- Drives employee participation and engagement
- Creates a winning attitude among employees
- Illuminates best practices within an organization
- Helps mold employee behavior to achieve bank goals

PFL was created with the main objective of increasing performance throughout a bank. The system, paired with Performance Delta coaching and support, will give a bank the tools needed to build a fun collaborative atmosphere that increases productivity and employee engagement.

The numbers don't lie. In one case a bank achieved 120% increase in referrals with a 70% increase in new accounts over the previous year simply by implementing the PFL program. Contact Chris Burgess at 601-853-4598 or at info@performancedelta.com, to find out how your bank can benefit from the Performance Fantasy League program. To view a short video of Performance Fantasy League [click here](#) or review additional information at www.performancefantasyleague.com .

Sincerely,

Mike Duke
CBSC, Vice President Services