



Instant Card Issuance Impacts Your Bottom Line



With increasing consumer expectations, being able to instantly issue cards in-branch is a must for financial institutions that value customer experience and its impact on their bottom line.

With Card@Once[®] from Harland Clarke, your branch personnel can instantly issue a permanent, fully functioning card to account holders in about one minute.

Five benefits of Card@Once[®]:

1. EMV[®] capability and readiness
2. Increased activation and usage ¹
3. Increased profitability through usage and interchange revenue ²
4. Increased satisfaction, reduced attrition, improved brand loyalty
5. Reduced operational expenses on card delivery and fulfillment

Plus, because Card@Once[®] is a web-based solution, there's no software or dedicated server to buy. Our plug and play instant issuance solution is secure and easy for your team to use — all you need is an internet connection and power outlet.

To learn more about how Card@Once[®] can improve account holder satisfaction and your bottom line, contact your Harland Clarke account executive, call Card Services at 1.800.351.3843, or [visit](#) our solution page.

¹ Bank Systems and Technology, *Instant Issuance: A Game-Changer for Banks*, April 12, 2013

² Based on *PULSE 2010 Debit Issuer Study, Federal Reserve Average Interchange for all Cards and Industry Benchmarks*

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