



COMMUNITY BANKERS ASSOCIATION OF ILLINOIS

Webinar – On-Demand Web Link

Developing a Strong Risk Assessment for Enterprise Risk Management

Thursday, April 12, 2018

2 - 3:30 p.m.

Financial institutions provide great value to the American economy. But that value comes with risks. Strategic-minded institutions do not strive to eliminate risk or even to minimize it — they strive to manage risk at the enterprise-wide level. These enterprises seek to manage risk exposure so that, at any given time, they incur just enough of the right kind of risk — no more, no less — to effectively pursue their strategic goals. This is referred to as “optimal risk-taking.” This webinar goes through a step-by-step process to develop strong risk assessments for key areas of your institution. You learn about developing an enterprise-wide process to conduct risk assessments in a practical, sustainable, and understandable way. You walk away with practical tools and examples you can immediately implement.

HIGHLIGHTS

- Overall view of enterprise risk management (ERM) and key components
- Three key areas of ERM and how risk assessments fit in
- The risk assessment process
- Identifying and assessing risks - enterprise wide
- What is a risk assessment system (RAS) and how does it affect the CAMELS rating?
- Top eight risks and other important ones
- How to conduct an ERM risk assessment using a matrix — the core of risk assessments
- Various risk assessments based on areas of risk

TAKE-AWAY TOOLKIT

- ERM risk assessment template (Excel spreadsheet)
- IT risk assessment template (Excel spreadsheet)
- Internal controls risk assessment template (Excel spreadsheet)
- Detailed list of categories included in an IT risk assessment
- Categories included in an internal controls risk assessment
- Useful website links
- Employee training log
- Quiz you can administer to measure staff learning and a separate answer key

Attendance verification for CE credits provided upon request.

WHO SHOULD ATTEND?

This informative session is designed for risk managers, chief risk officers, compliance officers, chief operating officers, chief credit officers, internal auditors, and the entire risk management team.

ABOUT THE PRESENTER

Marci Malzahn is the president and founder of Malzahn Strategic, a consultancy focused on strategic planning, enterprise risk management, and talent management for financial institutions. Malzahn has 23 years of banking experience, with the last ten as the EVP/CFO/COO of a community bank she helped start and where she oversaw all operations. In her last year as EVP/COO/CRO, Malzahn created and focused on the bank's risk management program. Before starting the bank in 2005, Malzahn worked for a \$34 million nonprofit where she led IT, HR, and finance. The recipient of several professional awards, she has published three books and is an international bilingual speaker who frequently presents at banking conferences. She holds a bachelor's in Business Management from Bethel University, St. Paul, MN, and is a graduate of the Graduate School of Banking in Madison, Wisconsin.

THREE REGISTRATION OPTIONS

1. LIVE WEBINAR

The live webinar option allows you to have one telephone connection for the audio portion and one Internet connection (from a single computer terminal) to view online visuals as the presentation is delivered. You may have as many people as you like listen from your office speaker phone. Registrants receive a toll-free number and pass code that allow entrance to the seminar. The session is approximately 90 minutes, including question and answer sessions. Seminar materials, including instructions, PIN number, and handouts are emailed to you prior to the broadcast. You need the most-current version of Adobe Reader available free at www.adobe.com.

2. ON-DEMAND WEB LINK**

Can't attend the live webinar? The ON-DEMAND WEB LINK** is a recording of the live event including audio, visuals, and handouts. We even provide the presenter's email address so you may ask follow-up questions. Within five business days following the webinar, you are provided with a web link that can be viewed anytime for the next six months. This link expires six months after the live program date.

3. BOTH LIVE WEBINAR AND ON-DEMAND WEB LINK**

Includes options 1 and 2 above.

NEW! Listen to the on-demand web link on your iPad, iPhone, or Android. Instructions are emailed to you with the on-demand link.

**All materials are subject to copyright and intended for your bank's use only.

AFFORDABLE TRAINING, WHEN AND WHERE YOU CHOOSE.

Community Bankers Association of Illinois • 901 Community Drive • Springfield, IL 62703

REGISTRATION FORM

Developing a Strong Risk Assessment for Enterprise Risk Management Telephone/Webcast
Thursday, April 12, 2018 2 - 3:30 p.m.

Choose Your Training Option:

Purchase (Check one)	Training Options <i>(Registration includes one location hook-up)</i>	CBAI Member	Prospective-Member*
	Live Webinar	\$275	\$475
	On-Demand Link**	\$275	\$475
	Special Pricing for Live Webinar & On-Demand Link	\$375	\$575

**All materials are subject to copyright and intended for you bank's use only.

Name _____ **Title** _____

Bank _____

Street Address _____

City/State/Zip _____

Phone _____ **Fax** _____ **Email** _____

Material Delivery Options

(E-mail address is required for registration).

Check here if you are unable to receive your hook-up instructions and materials via the Internet and hard copies will be mailed to you.

***Only financial institutions/firms eligible for CBAI membership.**

Please select your payment method.

Check Enclosed Check in Mail Credit Card*

***If you are paying by credit card, please fill out the following information. (MasterCard, Visa, & Discover accepted).**

Name as It Reads on Card _____ Card Number _____

Company Name on Card _____ Expiration Date _____

Billing Address of Card _____

Three-Digit Security Code _____



Mail it in:
CBAI Education Department
901 Community Drive
Springfield, IL 62703-5184



Fax it in:
(217) 585-8738



Click it in:
www.cbai.com

Please note: On-demand link is available five days after the webinar date and expires six months after.