

# CBAI'S 44TH ANNUAL CONVENTION & EXPO

## Hocus Pocus: The Magic of Community Banking

SEPTEMBER 27-29, 2018 ST. LOUIS, MO

## SPONSORSHIP OPPORTUNITIES

A convention sponsorship maximizes your firm's exposure and access to community bank executives at CBAI's 43rd Annual Convention and Exposition to be held September 27-29, 2018, at the Hyatt Regency at The Arch, St. Louis, MO. Anticipated attendance is 125 banks and 250 bankers.

As a 2018 Convention Sponsor, your firm will benefit in the following ways:

- All sponsors receive recognition in *Banknotes*, our bimonthly magazine, and/or CBAI's e-newsletter. Both are distributed to nearly 380 Illinois community bank CEOs and their officers and directors;\*
- Recognition is also given during the convention with special signs and public service announcements;\*
- All convention sponsors will be listed in the convention program book;\*
- Complimentary registrations or partial registrations; and
- Ability to purchase additional tickets for specific events at reasonable prices.

\* Prominence of signage, size of lettering, order of listing, and other special promotional features of recognition depend upon contribution level.

**Please see the following page for more details.**

**Questions?** Call Tracy McQuinn at 217/529-2265 or e-mail [tracym@cba.com](mailto:tracym@cba.com).

# BENEFITS OF SPONSORSHIP

TYPE of Recognition	DIAMOND Sponsor \$15,000	PLATINUM Sponsor \$10,000	GOLD Sponsor \$5,000	SILVER Sponsor \$3,500	BRONZE Sponsor \$2,000
<b>FREE Registration</b>	Three convention registrations with optional activities	Three convention registrations (excluding optional activities)	Two convention registrations (excluding optional activities)	Two tickets to Welcoming Reception or Saturday dinner dance or four tickets to any other event (excluding optional activities)	One ticket to Welcoming Reception or Saturday dinner dance or two tickets to any other event (excluding optional activities)
<b>FREE Exhibit Booth</b>	One exhibit booth for Friday and Saturday	One exhibit booth for Friday and Saturday	N/A	N/A	N/A
<b>FREE Advertisement in convention program book</b>	Full-page ad in convention program book	Half-page ad in convention program book	Business card-size ad in convention program book	N/A	N/A
<b>Recognition at Event</b>	Company name will appear on slide or signage during event sponsored	Company name will appear on slide or signage during event sponsored	Company name will appear on slide or signage during event sponsored	Company name will appear on slide or signage during event sponsored	Company name will appear on slide or signage during event sponsored
<b>Seats on the dais</b>	Two seats on the dais with an opportunity to make brief comments	Two seats on the dais	N/A	N/A	N/A
<b>Website Recognition</b>	Company will be listed on CBAI's website	Company will be listed on CBAI's website	Company will be listed on CBAI's website	Company will be listed on CBAI's website	Company will be listed on CBAI's website
<b>Other Print Recognition</b>	Company and level of sponsorship will be listed in convention program and in <i>Banknotes</i>	Company and level of sponsorship will be listed in convention program and in <i>Banknotes</i>	Company and level of sponsorship will be listed in convention program and in <i>Banknotes</i>	Company and level of sponsorship will be listed in convention program and in <i>Banknotes</i>	Company and level of sponsorship will be listed in convention program and in <i>Banknotes</i>

# SPONSORSHIP AVAILABILITY

## THURSDAY, SEPTEMBER 27, 2018

Golf Tournament Sponsorship Type	Cost of Sponsorship	Sponsorships Remaining
<b>Golf Tournament Host</b> 1. Federal Home Loan Bank of Chicago, Chicago, IL	\$15,000	0
<b>Beverage Carts</b> 1. Harland Clarke, Lake Carroll, IL 2.	\$3,500	1
<b>Lunch</b> 1. Community BancService Corporation, Springfield, IL 2. 3.	\$3,500	2
<b>Closest-to-the-Pin (Men &amp; Women)</b> 1.	\$3,500	1
<b>Hole-in-One Contest – \$25,000</b> 1. Fitech Payments, Fort Worth, TX	\$3,500	0
<b>Hole-in-One Contest – Trip</b> 1.	\$3,500	1
<b>Longest Drive</b> 1.	\$3,500	1
<b>Longest Putt</b> 1.	\$3,500	1
<b>Videographer</b> 1.	\$3,500	1
<b>General Sponsors</b> 1. WGA Benefits, Oklahoma City, OK 2. Lewis Rice LLC, St. Louis, MO 3. BankOnIT, Oklahoma City, OK 4. 5. 6.	\$2,000	3
Event	Cost of Sponsorship	Sponsorships Remaining
<b>Welcoming Reception and Dinner</b> 1. THE BAKER GROUP, Oklahoma City, OK 2. BankOnIT, Oklahoma City, OK 3. Fitech Payments, Fort Worth, TX 4.	\$5,000	1

# SPONSORSHIP AVAILABILITY

## FRIDAY, SEPTEMBER 28, 2018

Event	Cost of Sponsorship	Sponsorships Remaining
<b>Opening Breakfast</b> 1. THE BAKER GROUP, Oklahoma City, OK	\$15,000	0
<b>Business Meeting Luncheon</b> 1. Quad City Bank & Trust Company, Davenport, IA 2. ICBA, Washington, D.C. 3. Howard & Howard Attorneys PLLC, Chicago, IL 4. Midwestern Securities Trading Co., LLC, East Peoria, IL 5. Equias Alliance, Springfield, IL 6.	\$3,500 or \$5,000	1
<b>Grand Opening of Exhibit Hall</b> 1. Community BancService Corporation, Powered by Arthur J. Gallagher, Springfield, IL 2. Eck, Schafer & Punke, LLP, Springfield, IL 3. Welch Systems, Inc., Peoria, IL 4. Computer Services, Inc., Paducah, KY 5. Econocheck, Stockbridge, GA 6.	\$2,000 or \$3,500	1
<b>Cocktail Reception in Exhibit Center</b> 1. Homefield Energy, A Dynegy Company, Collinsville, IL 2. Bank Compensation Consulting, Plano, TX 3. BankOnIT, Oklahoma City, OK 4. Armstrong Teasdale LLP, St. Louis, MO 5. Kasasa, Austin, TX 6. 7. 8. 9. 10.	\$2,000 or \$3,500	5

# SPONSORSHIP AVAILABILITY

**SATURDAY, SEPTEMBER 29, 2018**

Event	Cost of Sponsorship	Sponsorships Remaining
<b>Continental Breakfast in Exhibit Center</b> 1. Wipfli LLP, Sterling, IL 2. Young & Associates, Inc., Kent, OH 3. Barack, Ferrazzano, Kirshbaum & Nagelberg, LLP, Chicago, IL 4. CliftonLarsonAllen, LLP, St. Louis, MO 5. Apiture/FirstData, Franklin, TN 6.	\$2,000 or \$3,500	1
<b>Recognition Luncheon</b> 1. SHAZAM, Johnston, IA	\$15,000 exclusive sponsor	0
<b>General Session Speaker</b> 1. ICBA Bancard, Washington, D.C. 2. 3.	\$5,000 or \$10,000	2
<b>Reception Prior to Saturday Dinner Dance</b> 1.	\$15,000 exclusive sponsor	1
<b>Saturday Night Dinner Dance</b> 1. Community BancService Corporation, Springfield, IL 2. BKD LLP, St. Louis, MO 3. Wolters Kluwer Financial Services, Sammamish, WA 4. 5. 6. 7. 8. 9. 10.	\$3,500 to \$10,000	7
<b>Grand Prize Drawing</b> 1. 2.	\$3,500 or \$5,000	2

## ADDITIONAL SPONSORSHIP OPPORTUNITIES

Item	Cost of Sponsorship	Sponsorships Remaining
<b>Canvas Tote Bags</b> 1. THE BAKER GROUP, Oklahoma City, OK	\$3,500	0
<b>Lanyards</b> 1. Midwest Office Supply, Springfield, IL	\$2,000	0
<b>Convention App</b> 1.	\$3,500	1

# CONVENTION SPONSORSHIP APPLICATION



**COUNT US IN!**

We are interested in sponsoring the following event.

For the best return on your investment and for optimum exposure, please return this form together with your payment by **Thursday, June 15**. If you are interested in sponsoring several events, please indicate all events and sponsorship levels. If necessary, please copy this form.

**Event:** \_\_\_\_\_ **Sponsorship Level:** \_\_\_\_\_

Event selections for sponsorships will be awarded on a first come, first serve basis. Sponsorships received after **August 17, 2018**, will not be promoted in the convention program book. Checks should be made payable to: **Community Bankers Association of Illinois**. In order to process your application, please complete or provide all of the information below.

Company: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Title: \_\_\_\_\_ Contact E-Mail: \_\_\_\_\_

**Please select your payment method.**

Check Enclosed     Check in Mail     Credit Card\*

*\*If you are paying by credit card, please fill out the following information. (Only Visa and Mastercard accepted).*

Name as It Reads on Card \_\_\_\_\_ Card Number \_\_\_\_\_

Company Name on Card \_\_\_\_\_ Expiration Date \_\_\_\_\_

Billing Address of Card \_\_\_\_\_ Security Code \_\_\_\_\_

**Complete and return with your payment to:**

Community Bankers Association of Illinois, Attn: Tracy McQuinn  
901 Community Drive, Springfield, IL 62703 • Fax: 217/585-8738

**Questions?** 217/529-2265 or [tracym@cba.com](mailto:tracym@cba.com)