

# EARLY BIRD REGISTRATION FORM

Don't hesitate! Register for CBAI's 43<sup>rd</sup> Annual Convention and Exposition by June 30, 2017.

### Registration Fees\*

One person	\$509
Each additional	\$489 each

*\*Includes all regularly scheduled activities described in this brochure. Bankers, partners, spouses, and guests pay the same full registration fees. A Thursday partners' tour, Friday night activity, and the golf tournament are optional and not included in the fee. Information concerning these programs will be available soon.*

Bank/Firm \_\_\_\_\_

Address \_\_\_\_\_

City/Zip \_\_\_\_\_

Name/Title \_\_\_\_\_

E-Mail \_\_\_\_\_

(E-mail address required for registration).

Name/Title \_\_\_\_\_

E-Mail \_\_\_\_\_

(E-mail address required for registration).

Name/Title \_\_\_\_\_

E-Mail \_\_\_\_\_

(E-mail address required for registration).

For additional registrants, please copy this form.

**Total Registration Fee** \$ \_\_\_\_\_

### Questions?

Phone: 217/529-2265

Toll Free: 800/736-2224

Fax: 217/585-8738

Mail form, along with check, to:  
CBAI's 43rd Annual Convention  
901 Community Drive, Springfield, IL 62703

# HOTEL INFORMATION

### Crowne Plaza Hotel

3000 S. Dirksen Parkway

Springfield, IL 62703

Phone #: 217/529-7777 or 877/270-1393

Single & Double Room Rates: \$135 + tax



Crowne Plaza

Situated directly off Interstate 55, this hotel puts you close to popular Springfield historic sites such as Lincoln's Home and Tomb, Lincoln's New Salem State Historic Site, the Old State Capitol, the Dana Thomas House designed by Frank Lloyd Wright, the Abraham Lincoln Presidential Library and Museum, and much more.

At the Crowne Plaza, 288 guest rooms and 14 designer suites are all comfortably appointed and equipped with data ports, safes, mini-bars, and in-room movies. With amenities like an indoor pool, fitness center with state-of-the-art equipment, business center, and more, the Crowne Plaza Springfield has earned its reputation as a hotel that pampers its guests.

The on-site Business Center is open 24 hours and offers office supplies, copy machine, scanner, PC and printer, and high-speed Internet access. Wi-Fi is also complimentary throughout the hotel's public areas.

The Crowne Plaza is home to the Harvest Bakery, perfect for a quick Starbucks Espresso and muffin in the morning or a light salad for lunch. For appetizers and cocktails in a cozy, relaxed and comfortable setting with a view of the city, visit the Long 9 Lounge. Featuring oversized chairs, dark wood molding, and grand piano, Long 9 Lounge is a wonderful spot to relax and enjoy a drink after dinner or to just unwind after a long day of meetings at the hotel. With four large flat screen TV's, you won't miss the big game. Lounge and bar seating are available, with soft leather couches and table seating throughout.

**CBAI'S  
43RD ANNUAL  
CONVENTION & EXPO**

**SEPTEMBER 14-16, 2017  
SPRINGFIELD, IL**

**COMMUNITY BANKING  
SUPER  
POWERS**

## COMMUNITY BANKING: SUPER POWERS

Community Bankers Assemble! The forces for good are gathering at CBAI's 43rd Annual Convention & Expo on September 14-16, 2017, at the Crowne Plaza in Springfield.

As Batman once said, "It's not who I am, but what I do that defines me." Community bankers may not don capes, but they are willing to stand together united and fight for the future and viability of community banking while battling against the injustices that have plagued their profession. When community bankers work together and stand united, they are super powers. As a team, the super strength of community bankers is a force to be reckoned with. But the fight is not over. At CBAI, we are proud to bolster this great profession. The super powers of community bankers extend beyond protecting community banks. Community bankers go above and beyond to help their customers and communities. Whether it be providing a home loan, stepping up with a sponsorship, organizing a charity drive, teaching young students about handling their finances, helping someone save for college or run their own business, or in countless other ways, community bankers often "save the day" for the people and communities they serve. For the 2017 convention, CBAI recognizes the many "Community Banking Super Powers."

### THURSDAY WELCOMING RECEPTION

You also won't want to miss the tables laden with items from the **Community BancPac Live and Silent Auction**, which provide revenue for Community BancPac, the only political action committee in Illinois dedicated exclusively to community banks.

### CONCURRENT EDUCATION SESSIONS

One prominent speaker after another addresses cutting-edge topics during **more than 20 targeted educational sessions**. They provide the knowledge to lead your community bank to top performance. A directors' track remains an important part of the agenda.

### EXHIBIT HALL

Visit our more than 90-booth Exhibit Center. It will be crammed full of the latest products and services for community banks. This enables you to:

- keep abreast of new information, products, and services;
- improve purchase management and business development;
- compare prices and products more effectively; and
- save time by seeing all vendors in one location.

## FRIDAY OPENING BREAKFAST



O'Leary

Originally printing 200 copies for friends and family, his parents have sold 60,000+ copies, most in back-of-room sales at John's speaking events. It was this book that first invited John to embrace his miraculous recovery and share it with the world. John inspires 50,000+ people at 100+ events each year. He speaks to companies and organizations across industries, such as: sales, healthcare, business, safety, marketing, financial services, faith, education and insurance. Consistently described as "the best speaker we've ever had," John receives 100% of his engagements from referrals. His schedule is a testament to the power of his message and who he is as an individual. His emotional story-telling, unexpected humor, and authenticity make each of his presentations truly transformational.

John's first book, *ON FIRE: The 7 Choices to Ignite a Radically Inspired Life*, was an instant #1 National Bestseller, with more than 30,000 copies sold in the first 3 weeks. John is a contributor for *The Huffington Post* and *Parade Magazine* website and has an online community of more than 75,000.

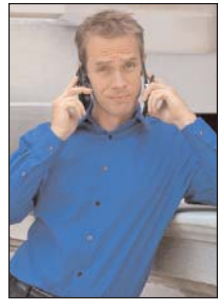
### FRIDAY BUSINESS MEETING

On Friday, CBAI members and guests hear more about the top regulatory, political, and competitive issues confronting community banking today and what CBAI is doing about them. **Association Chairman Tom Marantz, Bank of Springfield**, addresses the delegation on key events during his term, and **Incoming Chairman Gregg Roegge, Rushville State Bank**, presents his views on the community banking profession looking forward. Also on the agenda, **ICBA Chairman Scott Heitkamp** discusses significant issues pending in Congress. **CBAI President Bob Wingert** provides an Association update and his perspective on banking, and **CBAI Treasurer Jeff Bonnett, Havana National Bank**, reviews the Association's financial position. The delegation also elects CBAI officers for the annual period commencing October 1, 2017. Awards for Outstanding CBAI Member, Service Provider of the Year, and Outgoing Chairman are announced at the luncheon, as well.

## CLOSING GENERAL SESSION

CBAI is pleased to announce Jeff Havens as the Closing General Session speaker. A Phi Beta Kappa graduate of Vanderbilt University, Havens has quickly become one of the most in-demand presenters in North America. His truly unprecedented ability to deliver high-quality education in an undeniably entertaining way has earned him dozens of repeat clients, all of whom appreciate Haven's insistence that education is the only way that we improve at anything and that we'll all improve better and faster if we enjoy the learning process. By combining the content of the traditional presentation with the entertainment value of a comedy show, Havens has found enthusiastic audiences in government, academia, small businesses and several Fortune 50 companies, all while still being one of the youngest members of the professional speaking circuit.

His session, *Us vs. Them*, is the funniest, most informative generational presentation ever! If you've listened to any other discussion about generational issues at work, then you've undoubtedly been told there are four distinct generations operating side-by-side in today's working world. However, if you've ever been frustrated by how impossible it seems to employ four different strategies to manage four distinct generations, and if you've ever felt like you're the only one who's being asked to make any changes, then *Us vs. Them* is exactly what you need. In this hysterical keynote, you'll learn a simpler way of looking at your own generational picture, and you'll also learn how to understand, recognize, and resolve every generational issue facing today's workforce. That's no exaggeration; by the end of *Us vs. Them*, you and your colleagues will walk away with all of the knowledge you'll need to address 100% of the generational issues you'll face for the rest of your career. Other generational presentations focus on what people want, but *Us vs. Them* explains why everyone wants different things. It's an important distinction, and it will make implementing new solutions easier than you ever thought possible.



Havens

Look for more information in the coming months on the Thursday Golf Outing, Friday night optional activity, Saturday Dinner Dance, Partners' Programs, education break-out sessions, and more in the full convention brochure.