

The Baker Advantage:

Hindsight • Insight • Foresight

S E M I N A R



For forty years, The Baker Group has been known for its proven software and products, and for helping clients make sound, strategic decisions.

The Baker Group's *Interest Rate Risk and Investment Strategies Seminar* was developed specifically for managers of financial institutions. Designed to meet the challenges of 2018, it is an in-depth examination of current topics including:

- Economic Overview, Market Update, and Fed Policy Outlook
- Interest Rate Cycle Dynamics – Preparing the Balance Sheet for the Next Environment
- Best Practices to Comply with the Latest Liquidity and IRR Regulatory Guidance
- What Should Our Bank Be Buying Today? Seeking the Best Relative Value
- Managing Cashflow Optionality to Protect Against Extension and Contraction Risk
- Protecting Your Portfolio with a Robust Municipal Credit Process

Who Should Attend

Financial institutions' CEOs, CFOs, investment officers, board members, and those who are directly or indirectly responsible for financial management functions will benefit from this seminar. ***There is no cost for this seminar.***

Hotel

You are responsible for your own hotel reservations. Hotel room reservation deadline is April 3, 2019.

Westin Stonebriar Hotel:

972.668.8000

Hotel Price: Superior \$189 + tax.

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40TH
ANNIVERSARY

REGISTER

Click the button above to register for The Baker Group's seminar.

April 25-26, 2019

Dallas, Texas

Westin Stonebriar Hotel

1549 Legacy Dr

Frisco, TX 75034

972.668.8000

[website](#) | [map](#)

**Guest
Speaker**

Dr. Lacy H. Hunt

*Executive Vice President of
Hoisington Investment
Management Company*

Agenda

Thursday

Golf - 12:00 p.m.

Dinner - 6:00 p.m.

Friday



CPE credits will be earned for your attendance.

For your convenience, register for the seminar online at GoBaker.com/texas. For more information, call Skoshi Heron at 888.990.0010.

Westin Stonebriar Hotel



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Oklahoma City, OK | Atlanta, GA | Austin, TX | Indianapolis, IN
Long Island, NY | Salt Lake City, UT | Springfield, IL
800.937.2257

Breakfast - 7:00 a.m.
Seminar - 8:00 a.m.
Lunch - 12:00 p.m.
Conclusion - 4:00 p.m.

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