

# Asset/Liability Management: Investments, Liquidity, and Interest-Rate Risk



March 21, 2017  
Shazam Education Center  
Springfield

# Course Introduction

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We are still in the early days of the nation's new political administration, but the anticipation of new economic policies and their implementation by new policymakers have stirred up high hopes for greater growth, more inflation, and higher interest rates. Will the new administration's policies help produce these results while also lowering taxes and reducing burdensome regulations? Many questions remain unanswered and despite the watershed improvements in consumer confidence and business optimism, the longed-for outcomes are far from foregone conclusions. This program describes the potential risks posed by this new set of economic prospects and discusses ways for community banks to best prepare for them. Discussions also include topical regulatory and reporting issues related to interest-rate risk, along with the types of analysis necessary for regulatory compliance. A changing economic environment also means potential changes to strategic investment-portfolio considerations and the changing relative values among security selection alternatives. Specifically, new considerations for mortgage-backed security characteristics and the possible effect of tax-rate changes on the muni market will be highlighted. This discussion includes some of the possible ways that community-bank portfolio managers can best prepare for not only the risk that rates will rise, but also the risk that they won't.

## About the Presenters

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### **What Others Have Said:**

*"THE BAKER GROUP is the best-of-breed broker for community banks. It is playing chess while others are playing checkers."*

Gary Bryant, CFO  
Community First Bank of  
the Heartland, Mt. Vernon

*"The information in this seminar was very good and will impact the portfolio in all aspects."*

Mike Renner, AVP  
Bank of Yates City

*"Very timely information to take back to our bank. I feel like I have seen an episode of 'Myth Busters'!"*

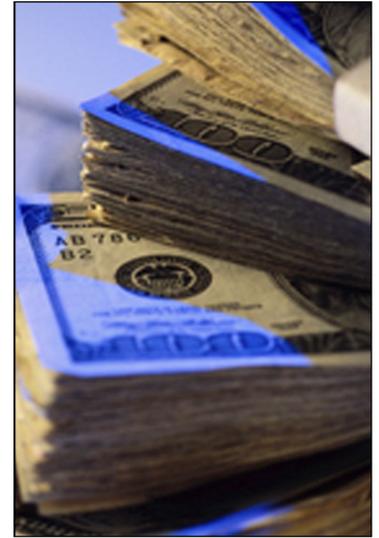
Jodi Ogle, CFO  
Shelby County State Bank,  
Shelbyville

**Lester Murray** joined The Baker Group in 1986 and is an associate partner within the firm's Financial Strategies Group. In that capacity, he helps community financial institutions develop and implement investment and interest-rate risk-management strategies. Before joining The Baker Group, he worked in the investment divisions of two broker/dealer banks in Oklahoma City and was also an assistant national bank examiner for the Comptroller of the Currency. A graduate of Oklahoma State University, he holds bachelor of science degrees in finance and economics.

**Drew Simmons** serves as senior vice president at The Baker Group, where he works with community-bank needs pertaining to interest-rate risk, asset/liability management, and fixed-income portfolio management. He created the firm's municipal-credits database, and is a frequent speaker at banking schools and financial seminars. Simmons holds a bachelor's degree in business administration, and earned his master's degree in finance from Oklahoma City University's Meinders School of Business.

# Key Topics

- Bank Industry Trends
- Economic Update & Market Conditions
- Regulatory Conditions & Compliance Considerations
- Liquidity Risk Management
- Interest-Rate Risk Modeling Concepts
- Implications of Tax Reform on the Municipal Bond Market
- Managing Extension & Contraction in the MBS Portfolio



Directors, CEOs, CFOs, investment officers, portfolio managers, and anyone involved in the financial management of community banks would benefit from attending this seminar.

# Registration Fees

Fees include hand-out materials, refreshment breaks, and lunch.

An income-tax deduction may be allowed for educational expenses undertaken to maintain or improve professional skills.

### Cancellation Policy

Registrants cancelling two days prior to each seminar receive 100% refund; one day prior, 50%; the day of the seminar, no refund. **All cancellations must be made in writing prior to the seminar day. Invoices and training materials will be sent to all "no shows."**

### CBAI MEMBER

One person.....	\$265
Two or more from same banking institution .....	\$245 each

### \*\*PROSPECTIVE MEMBER

One person.....	\$465
Two or more from same banking institution .....	\$445 each

*CDD members receive a 10% discount.*

\*\*Only financial institutions/firms eligible for CBAI membership.

**Please note that CBAI does not issue confirmations, with the exception of on-line registrations, but feel free to call the Association headquarters to confirm your registration.**

# Registration Form

## Asset/Liability Management Seminar: Investments, Liquidity, and Interest-Rate Risk

March 21, 2017 -- CBAI Headquarters: Springfield

### Please Print

Name of Bank \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Tel. No. \_\_\_\_\_

Name/Title \_\_\_\_\_

E-Mail \_\_\_\_\_

Name/Title \_\_\_\_\_

E-Mail \_\_\_\_\_

I have special needs, please contact me before the seminar.

### Please select your payment method.

Check Enclosed

Check in Mail

Pay at Door

Credit Card\*

*\*If you are paying by credit card, please fill out the following information. (Visa & MasterCard accepted).*

Name as It Reads on Card \_\_\_\_\_

Company Name on Card \_\_\_\_\_

Billing Address of Card \_\_\_\_\_

Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_

Security Code \_\_\_\_\_



**Mail it in:**  
CBAI Education Department  
901 Community Drive  
Springfield, IL 62703-5184



**Fax it in:**  
(217) 585-8738



**Call it in:**  
(800) 736-2224 (*Illinois only*)  
(217) 529-2265



**Click it in:**  
[www.cbai.com](http://www.cbai.com)

### Date and Location

March 21, 2017

Community Bankers Association of IL  
Shazam Education Center  
901 Community Drive  
Springfield, IL 62703  
800/736-2224

### Agenda

Registration begins at 8:30 a.m.  
The seminar runs from 9 a.m. to  
approximately 4 p.m. A continental  
breakfast and lunch are provided.

### Continuing Education

CBAI is a registered Public  
Accounting Continuing Professional Ed-  
ucation (CPE) provider by the  
Illinois Dept. of Financial and Profes-  
sional Regulation.

### For More Information

Tracy McQuinn, Senior Vice President  
Valerie Johnston, Vice President  
Melinda McClelland, Vice President  
Rebecca Ridgeway,  
Administrative Assistant  
Jennifer Nika,  
Administrative Assistant  
Department of Education  
& Special Events  
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